

baby care

Baby Avalon Organics



AVALON NATURAL PRODUCTS

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Baby Avalon Organics Baby Safe

PEDIATRICIAN
RECOMMENDED



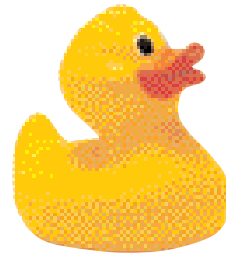
Dr. Alan Greene,
a pediatrician
and creator of
DrGreene.com
and author of

From First Kicks to First Steps,
has chosen to work with Avalon
Organics because of his belief
that babies and young children
deserve skin care free from
harsh or dangerous chemicals.

A practicing pediatrician and
father of four children, Dr. Greene
also teaches at Stanford School
of Medicine. He supports Avalon
in the development of products
formulated with high safety
standards and shares our
commitment to using only the
safest ingredients in every product.

A HEALTHIER ALTERNATIVE FOR THE BEST BABY ON EARTH

Baby Avalon Organics does not contain synthetic fragrances,
artificial colors, parabens,
preservatives, mineral oil,
petrolatum, propylene glycol,
sulfate cleansers or diazolidinyl
urea. These chemicals are present



BABY SAFE

- CLINICALLY TESTED
- PEDIATRICIAN
CONFIRMED
- HYPO-ALLERGENIC
- PARABEN FREE
- FRAGRANCE FREE
- 100% VEGETARIAN

in many leading mainstream baby products. We believe that these
chemicals are too harsh for a baby's sensitive skin.

OUR FORMULATIONS ARE CLINICALLY TESTED FOR SAFE-USE WITH INFANTS.

- Hypo-allergenic testing
- Tear-free testing for the Gentle Tear-Free Shampoo & Body Wash
- All test results were pediatrician reviewed and confirmed for safety

BABY SAFE STANDARDS

- Clinically tested
- Pediatrician confirmed test results
- Hypo-allergenic
- Paraben Free
- Fragrance Free*

* Shampoo & Body Wash lightly scented with organic orange essential oils

Baby Avalon Organics

A HEALTHIER ALTERNATIVE FOR BABY CARE

FORMULA ESSENTIALS

Organic Aloe Vera

- Skin conditioning hydration

Organic Calendula & Chamomile extracts

- Soothing, reduces skin irritation

Organic Vegetable Oils: Almond, Borage, Flax, Jojoba, Olive, Safflower & Sunflower

- Moisturizing
- Rich in Omega fatty acids

Vitamins A, D & E

- Nutrient-rich
- Skin protection

Titanium Dioxide

- Mineral sunscreen

Zinc Oxide

- Relieves skin irritation caused by diaper rash

We all know that an infant's skin is thin and delicate, but do you know that a baby's body also has more skin relative to body size than adults? Consequently, a baby is more susceptible to toxicity due to a larger skin surface to body mass ratio. Studies show that the average newborn is exposed to 8 different skin products and 48 different environmental chemicals in the first week of life.

CLEANSE, MOISTURIZE AND PROTECT

Keeping babies clean is important to maintaining healthy skin and reducing the incidence of rashes and other skin irritations. Babies may be bathed daily using **Gentle Tear-Free Shampoo & Body Wash**, but for the first few months a bath two or three times a week is usually enough.* To keep the baby's face, hands and diaper area clean throughout the day, the **Flushable Biodegradable Baby Wipes** are gentle and effective.









After a bath, the **Weightless Nourishing Baby Lotion** helps to maintain the proper hydration level of a baby's sensitive skin. The **Moisturizing Organic Massage Oil** may also be used on the baby's skin for additional moisture and is perfect for infant massage.

One of the most important areas to protect is the delicate skin that comes in contact with wet or soiled diapers. Baby Avalon **Protective A, D & E Ointment** used with each diaper change, reduces diaper area irritation. This protective ointment is also soothing for especially dry patches of skin anywhere on the body. If the baby develops a diaper rash, using the **Soothing Zinc Diaper Balm** will relieve the rash and help the skin to heal. Also, using the **Silky Cornstarch Baby Powder** after baths and diaper changes will help to prevent irritation from diapers and clothing.

For the first few months of life, a baby should not be exposed to direct sunlight.* After 6-months of age, protect babies from over exposure to UVA & UVB light using a natural, non-chemical sunscreen, **Avalon Baby Natural Mineral Sunscreen SPF 18**.

* American Academy of Pediatrics recommendation.



 <p>GENTLE TEAR-FREE SHAMPOO & BODY WASH</p>	<p>a) Coconut oil based cleansers b) Organic Aloe Vera, Calendula and Chamomile extracts c) Organic Lavender, White Tea and Arnica extracts d) Organic Orange oil</p>	<p>a) Mild, gentle, tear-free b) Soothing hydration c) Calming base for delicate skin d) Light, delicate scent</p>
 <p>FLUSHABLE BIODEGRADABLE BABY WIPES</p>	<p>a) Organic Aloe Vera, Calendula and Chamomile extracts b) Witch hazel c) Vegetable glycerin</p>	<p>a) Soothing hydration b) Astringent, anti-inflammatory c) Hydrating</p>
 <p>WEIGHTLESS NOURISHING BABY LOTION</p>	<p>a) Coconut oil complex b) Vegetable glycerin c) Organic Sunflower oil, Flax oil & Cocoa butter d) Organic Aloe Vera, Calendula & Chamomile extracts</p>	<p>a) Emollient b) Hydrating c) Moisturizing d) Soothing hydration</p>
 <p>MOISTURIZING ORGANIC MASSAGE OIL</p>	<p>a) Organic Safflower, Sunflower & Sweet Almond oils b) Organic Borage, Olive & Sesame oils c) Vitamin E</p>	<p>a) Moisturizing emollient oils b) Nourishing Omega fatty acids c) Antioxidant</p>
 <p>SILKY CORNSTARCH BABY POWDER</p>	<p>a) Cornstarch & Sodium bicarbonate b) Organic Aloe Vera, Calendula & Chamomile extracts</p>	<p>a) Mild, talc-free powder b) Soothing</p>
 <p>SOOTHING ZINC DIAPER BALM</p>	<p>a) Zinc oxide 25% b) Organic Sunflower & Jojoba oils c) Organic Aloe Vera, Calendula & Chamomile extracts d) Vitamins A, D & E</p>	<p>a) Protects skin b) Moisturizing c) Soothing hydration d) Nutrient rich</p>
 <p>PROTECTIVE A, D & E OINTMENT</p>	<p>a) Vitamins A, D & E b) Organic Coconut, Safflower, Sunflower, Jojoba & Olive oils c) Castor seed oil & Beeswax d) Organic Calendula & Chamomile extracts</p>	<p>a) Nutrient rich b) Moisturizing c) Emollient barrier d) Soothing</p>
 <p>NATURAL MINERAL SUNSCREEN SPF 18</p>	<p>a) Titanium dioxide 7.0% b) Coconut & Palm emollients c) Organic Aloe Vera d) Organic Calendula & Chamomile extracts e) Organic Green tea extract</p>	<p>a) Mineral sunscreen; UVA/UVB protection b) Moisturizing c) Hydrating d) Soothing e) Antioxidant protection</p>

glossary

A

Allantoin: made from comfrey root – anti-inflammatory; conditions, promotes healing, protects and softens.

Aloe barbadensis leaf juice: made from the aloe leaf – rich in vitamins, minerals, amino acids, enzymes, proteins and humectants; anti-inflammatory and anti-bacterial.

Arnica (*arnica montana*) flower extract: made from arnica flowers – anti-inflammatory, calms skin irritation.

B

Beeswax (*cera alba*): made from honeycomb – emollient; nourishes, moisturizes and softens.

Bentonite clay: natural grey montmorillonite clay – provides thickness and texture to the formulation.

Benzyl alcohol: from jasmine flowers or almond oil – safe, natural, food-grade preservative.

Bisabolol (*chamomile*): active ingredient in chamomile flowers – soothing, anti-inflammatory, conditioner.

Borage oil (*borago officinalis*): from the borage seed – nourishing, regenerative, rich in essential fatty acids.

C

Calendula officinalis (*calendula*): flower extract: made from the calendula flower – soothes, softens and heals.

Caprylic/capric triglyceride: made from coconut oil – used as an emulsifier, conditioner, emollient.

Castor oil phosphate: made from castor beans – emulsifier.

Castor (*ricinus communis*) seed oil: made from the castor bean – emollient used for soothing properties.

Cetearyl alcohol: made from coconut oil – emollient and emulsifier; provides creaminess to products.

Cetyl alcohol: made from coconut oil – thickener, emollient and emulsifier.

Cetyl phosphate: made from coconut – emulsifier.

Chamomile (*chamomilla recutita*): flower extract: made from the chamomile flower – soothing, anti-inflammatory; adds shine to hair.

Citric acid (*vitamin C*): made from citrus fruit – natural food grade preservative that maintains proper pH balance in products.

Cocamidopropyl betaine: made from coconut – safe, gentle cleanser for both skin and hair; we make sure that ours is free from preservatives and harmful contaminants.

Cocoa butter (*theobroma cacao*): made from roasted cocoa seeds – nutrient-rich moisturizer, emollient.

Coconut (*cocos nucifera*) oil: made from the fruit – rich in fatty acids; moisturizes and protects.

Cornstarch (*zea mays*): made from corn – absorbs moisture, eases chaffing; used as a thickener in a liquid formulations.

Cotton (*gossypium hirsutum*): made from cotton fiber – natural cellulose fiber; absorbs moisture, provides texture to the formulation.

D

Decyl glucoside: made from corn; mild cleanser and foaming agent.

Deminerlized water: water of which the minerals or salts are removed.

E

Echinacea (*echinacea purpurea*): leaf extract: made from the echinacea leaf – healing and immune stimulant.

Ethylhexylglycerin: made from vegetable glycerin – natural preservative and skin conditioner.

glossary

F

Flax (*linum usitatissimum*) seed oil: made from the seed – rich in omega 3 fatty acids; nourishes and soothes.

G

Ginkgo biloba leaf extract: made from the leaf – increases circulation, regenerative.

Gluconolactone: made from sugar – natural preservative.

Glycereth 7 cocoate: made from coconut – emulsifier and thickener.

Glyceryl stearate: made from vegetable glycerin – soothes and softens, emollient and emulsifier.

Green tea (*camellia sinensis*) leaf extract: made from the tea leaf – antioxidant; protects from free-radical damage.

H

Hydrogenated castor oil: made from castor beans – natural alternative to petroleum jelly; provides thickness to product and moisturizes.

I

Isopropyl palmitate: made from palm oil – skin conditioner and emollient.

J

Jojoba (*simmondsia chinensis*) seed oil: made from the bean – nutrient-rich, soothes, moisturizes and softens.

K

L

Lavender (*lavandula officinalis*) flower extract: made from the flower – cleanses, balances and soothes.

M

N

O

Oat (*avena sativa*) kernel flour: made from oats – adds texture, soothes, softens and nourishes.

Octyl palmitate: made from palm oil – used as an emollient and humectant.

Olive (*olea europaea*) oil: made from olives – nourishes, moisturizes and softens.

Orange (*citrus sinensis*) essential oil: made from the rind of the fruit – calming, refreshing scent.

P

Panax ginseng (*ginseng*): PEG-100 stearate: made from palm – emulsifier.

Phenoxyethanol: made from sage essential oil – safe and effective food grade preservative.

Polysorbate 60: made from fatty acids – an emulsifier and solubilizer used to facilitate the coupling of water-based with oil-based ingredients.

Potassium cetyl phosphate: made from coconut – emulsifier.

Potassium sorbate: made from naturally occurring unsaturated fatty acids – safe and effective, food grade preservative.

glossary

Pro-vitamin B₅ (*panthenol*): made from rice husks – deeply moisturizes and heals.

Purified water: water treated by reverse osmosis to remove dissolved minerals and other impurities.

Q

R

S

Safflower (*carthamus tinctorius*) oil: made from safflower seeds – an emollient high in oleic acid, nourishes, protects and firms.

Sesame (*sesamum indicum*) oil: made from sesame seeds – antioxidant, soothes and protects.

Sodium bicarbonate (*baking soda*): non-irritating, balances pH and absorbs odor.

Sodium cocoyl glutamate: made from coconut oil and glutamate amino acid – gentle cleanser.

Sodium cocoyl isethionate: made from coconut fatty acids – mild, non-drying cleanser; sudsing agent.

Sodium stearoyl lactylate: made from coconut – emollient and emulsifier.

Squalane: made from olive oil – protects, rejuvenates and moisturizes.

Stearic acid: made from vegetable fatty acids – emollient and emulsifier that soothes, softens.

Sunflower (*helianthus annuus*) seed oil: made from the seed – rich in vitamin E; softens and protects.

Sweet almond (*prunus amygdalus dulcis*) oil: made from the nut – smoothes, softens and protects.

T

Titanium dioxide: natural white mineral pigment – acts as a reflective sunscreen protecting skin from sun damage by blocking UVA [aging] and UVB [burning] rays.

Tribehenin: made from canola oil – thickener.

Triethoxycaprylylsilane: made from silica – emulsifier.

U

V

Vegetable glycerin: made from vegetable oil – humectant, emulsifier and skin softener.

Vitamin A (*retinyl palmitate*): made from retinol – antioxidant, stimulates skin rejuvenation.

Vitamin B (*pantothenic acid*): made from beans and grains – essential nutrient, healing and regenerative.

Vitamin D (*cholecalciferol*): made from lanolin – essential nutrient, promotes healing.

Vitamin E (*tocopherol*): made from wheat germ and/or vegetable oils – heals, softens and soothes.

W

White Tea (*camellia sinensis*) leaf extract: made from the sun dried leaf – with twice the antioxidants as green tea, protects from free-radical damage, repairs and strengthens.

Witch hazel (*hamamelis virginiana*): made from the leaves – astringent, anti-inflammatory, soothes, and heals.

glossary

X

Xanthan gum: Derived from natural carbohydrates; thickens and soothes.

Y

Yarrow (*achillea millefolium*) extract: made from the herb – mild astringent and anti-inflammatory.

Z

Zinc oxide: natural white mineral pigment – provides an effective moisture barrier to protect sensitive skin.

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